



# China Building 2006

**February 28 – March 3, 2006**

**Beijing, China**

## Greetings from Beijing!

The U.S. Commercial Service in Beijing is pleased to invite American firms to participate in our U.S. Pavilion at **China Building 2006** to promote American goods and services to the Chinese building materials market. The exposition, with a 10-year track record, is the most established event of its kind in Asia, showcasing an extensive array of companies dealing in building materials. China Building 2006 will be held at the China International Exhibition Center (CIEC) in Beijing from **February 28 – March 3, 2006**.

The 2005 show drew more than 1000 exhibitors, including nearly 200 foreign firms from the United States, Italy, Spain, South Korea, India, and other countries. More than 40,000 business visitors attended the exhibition in 2005 and some 50,000 are expected in 2006.

We are eager to work with you to promote your American products and services in China. We look forward to hearing from you before December .

Sincerely,

Minister-Counselor for  
Commercial Affairs

### For more information:

Ms. Pingping Xie  
Commercial Specialist, Beijing  
U.S. Embassy, China  
T: (86-10) 8529-6655 x856  
F: (86-10) 8529-6558  
Pingping.xie@mail.doc.gov

## Exhibitors at the U.S. Pavilion Receive:

- Fully furnished, nine square-meter booth in a prime location
- On-site counseling & matchmaking throughout the show
- Pre-show region-wide marketing campaign to buyers
- One-on-one briefing from a U.S. Embassy commercial representative
- Free full page advertisement in show directory
- All for a reasonable exhibitor fee of \$2,070

Mr. Gary L. Stanley  
Director – Building Materials Division  
U.S. Department of Commerce  
T: (202) 482-0376  
F: (202) 482-0382  
Gary\_St Stanley@ita.doc.gov